



Talent Management – turning the theory into practice

A seminar for HR practitioners and business leaders

Tuesday 23 June 2009

5.00pm – 7.30pm

Research shows that highly competent and productive staff ('A players') are up to 119% more productive than those who are below standard ('C players'). So it's crucial that organisations maximise the proportion of A players and minimise the number of C players in the workforce.

Yet too many organisations get this wrong; 'A players' avoid them, and 'C players' thrive in them. These organisations don't prosper, they let down their clients and funders, and many will fail as the recession bites.

So how can organisations actually recruit and select lots of 'A players', and make best use of them, while minimising the number of 'C players'?

Anthony Stanton will talk you through the research in this area, and **Steve Read**, using case studies, will explore what will be relevant to you in your organisation.

Our Speakers

A senior manager and HR Director by background, Anthony is a thought leader on how good people management adds value. He writes, consults and speaks. His book on value adding people management will be published in 2009.

Steve Read, Managing Director of The Helix Consultancy, works with organisations helping them identify and nurture the skills and talent that will really contribute to their long term success.

Venue

Charles Russell Solicitors
Clarendon House
Clarendon Road
Cambridge
CB2 8FH

Timings

Refreshments and networking from 5pm, and following the talks.

Fees

There is no charge for this event.

Booking

To book please contact Rachel Read at rachel.read@helix-consultancy.com or telephone her on 01223 691 621.

Travel and Parking

Limited parking is available on site. If you would like to reserve an 'early booking' parking space, please contact Charles Russell direct on 01223 465 465. Meter parking is available nearby.